

GreenPrint Enterprise Overview

Print Only What You Want



GreenPrint Eliminates All Unwanted Pages, Reducing Printing by 17% and Saving \$100 Per User Per Year!

KEY FEATURES



Highlights and eliminates waste automatically



Print management functionality provides detailed reports on savings and powerful tools to improve efficiency



One-click PDF writer provides an easy alternative to printing and substitute for expensive Acrobat licenses

As Seen In

THE WALL STREET JOURNAL.

“GreenPrint is a good product - a simple solution to an annoying and wasteful problem.”



The New York Times

Printing Facts

An average worker prints 10,000 pages a year, 1,700 of which are unwanted

1 tree is cut down for every 17 reams of paper

Printer ink is one of the most expensive liquids on the planet roughly \$10,000 per gallon

The average worker creates \$600-\$1300 in printing costs annually

56% of people over 45 print as a way or archiving

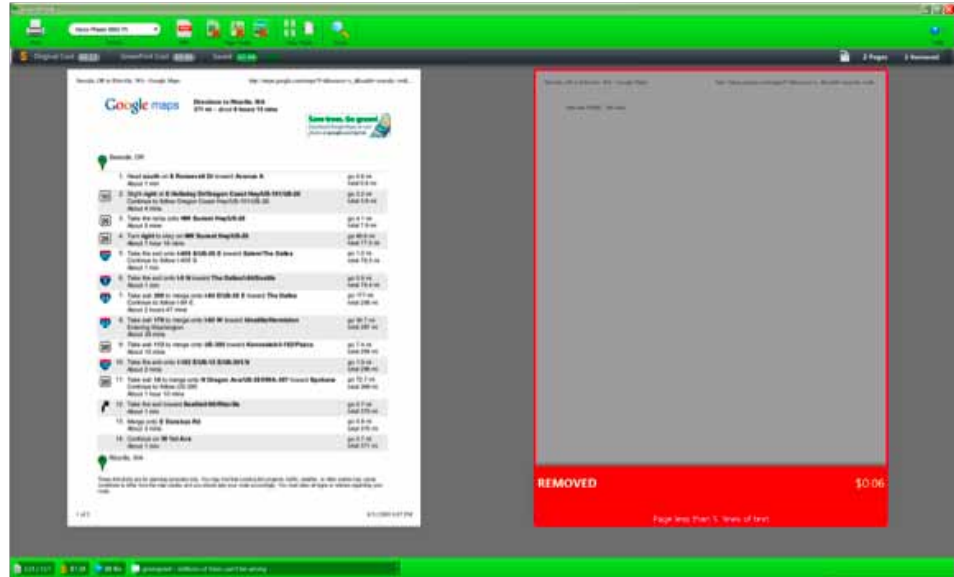
Production of 1 ton of copy paper uses 11,134 kWh, what a household uses in a year

Making one single sheet of copy paper creates over 13oz. of waste water

GreenPrint Enterprise

Making It Easy to Only Print What's Needed

GreenPrint Enterprise makes it easy for users to only print what they need. GreenPrint identifies and eliminates unwanted pages before they are sent to the printer, reducing paper, ink, toner, and energy consumption. Large organizations save 17-25% of total enterprise printing expense which equates to over \$100 per user per year. GreenPrint is easy to deploy, requires little active IT management, and has an ROI of less than 6 months. It also allows your organization to have a meaningful and quantifiable impact on the environment.



GreenPrint Enterprise V2 Preview

Savings

Average Fortune 500 Annual GreenPrint Savings:

\$1,804,800

28,200,000 Pages

3,133 Trees

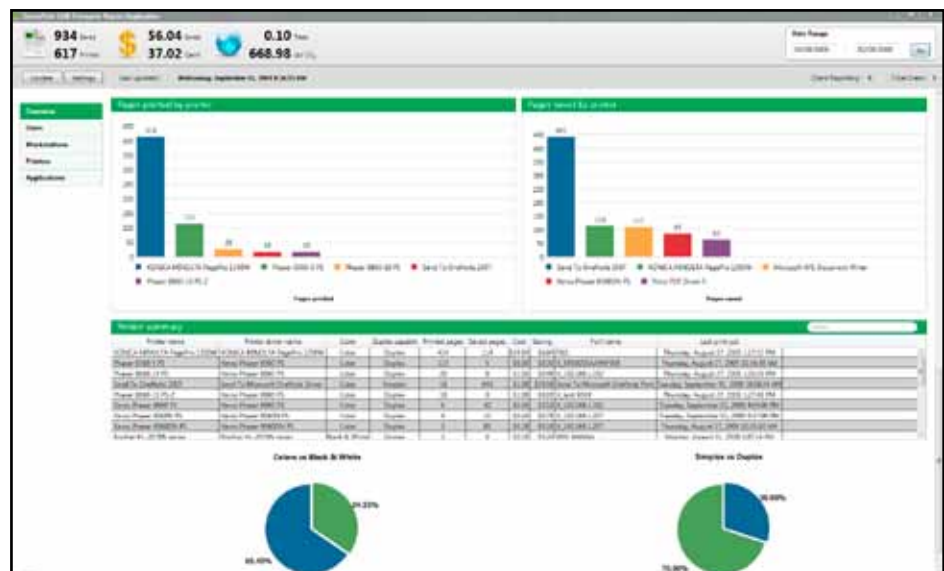
20,197,153 lbs of CO2

97 day ROI

GreenPrint Reports

Measuring, Managing, Optimizing

You probably know that there is a lot of waste in your enterprise printing operations, but do you really know how much? Why is the waste occurring? Is accounting printing emails to the expensive color laser printer? Is someone in marketing printing the equivalent of a PhD thesis daily? What is the real cost in terms of money, resources, time and environmental impact? These are all questions that GreenPrint Enterprise Reports provide answers to, as well as a powerful suite of tools to eliminate them.



GreenPrint Enterprise Report

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